



SCHOOL OF JOURNALISM

## Seeing Yourself in Our Programs

**One-Year Bachelor of Journalism:** This program will be attractive if you see yourself as a reporter, features writer, editor, producer or podcaster. You'll be able to enter a newsroom or media production house, ready to tell engaging, meaningful stories in any medium. You may even be interested in telling longer stories for the ear or the eye in an audio or video documentary. You want to gain skills in research, writing and critical thinking. You also want real-world experience and connections. You see value in finding human stories and telling them to others — a skill that is valuable in journalism and communications, and in demand by businesses, nonprofits and NGOs.

**Two-Year Master of Journalism:** This program will be attractive if you like exploring an issue in depth, uncovering hidden information and telling an important story that drives change. You'll gain an introduction to reporting for audio, video and text, and will be able to produce short-form reports in any medium. You'll also go deeper in a specialized subject area of your choice. You're curious about stories that lie in public records or data, and you enjoy a research challenge. You may see yourself starting off work in a newsroom but eventually moving on to investigative or other in-depth work. You may also see your future in the business side of journalism, in a leadership role or even starting your own news outlet. You may not want to work in journalism at all, instead seeing yourself as an industry researcher, analyst or communicator.

## BJ/MJ Comparison

	<b>BJ</b>	<b>MJ</b>
Focus	Intensive, intermediate-level preparation for jobs in journalism or ones that use journalism skills. Spread your skills across platforms or concentrate on one	Gain an introduction to reporting across platforms. Then tell a longform, text-based story that aligns with your interests using advanced-level skills in research and data
Duration	Eight months	20 months
Boot Camp: 8-week intensive introduction to reporting across platforms	Yes	Yes
Workshop(s)	News (required) + One basic: typically chosen from audio, video and long-form narrative writing + One long-form: typically chosen from audio doc, video doc, features or investigative	News (required)
Advanced Research / Data Skills	No	Yes
Longform Professional Project	No	Yes
Required Internship	Yes	Optional by arrangement
Electives	No	Yes: 2