



University of King's College

To: The King's Community

From: President George Cooper

Date: January 18, 2013

Re: *Launch of King's Strategic Planning Process*

Introduction

I am pleased to announce the launch of our new strategic planning process, one that will set our institutional priorities for the next five to ten years.

A Strategic Plan tries to answer three simple questions: Who are we? What do we want to be? How do we get there? But no institution exists in a vacuum, and any strategic planning process, to be useful, requires an understanding of our operating context. The attached *Strategic Planning Primer* is intended to provide an overview of the factors that we should consider as we at King's decide our future priorities.

Your Input

In developing our plan, the first step is to invite all members of the King's community to provide their initial input to the Steering Committee. You can do this by e-mailing your responses to the nine open-ended questions at the end of the Primer **on or before February 1, 2013** to stratplan2013@ukings.ca. The Steering Committee will then prepare a draft strategic plan, reflecting these responses. There will be a later opportunity for everyone to provide meaningful comment on the draft plan.

Our ultimate goal is to have a clear and focused strategic plan that will guide our collective efforts to advance King's over the next five to 10 years.

The Strategic Plan Steering Committee

I have been tasked by the Board of Governors with overall responsibility for the plan, and I will be assisted by a representative committee. The Strategic Planning Steering Committee (SPSC) members are:

Dr. George Cooper (President & Committee Chair)
Dr. Neil Robertson (Faculty)
Dr. Chris Elson (Faculty)
Professor Kelly Toughill (Faculty)
Mr. Nicholas Stark (KSU President)
Mr. Gerald Wilson (staff)

Professor Kim Kierans (Vice-President)
Ms. Sheryl Grant (Alumni)
Ms. Dale Godsoe (Board)

Members of the Strategic Plan Drafting sub-committee are: Dr. George Cooper, Prof. Kim Kierans and Dr. Neil Robertson.

Timetable:

The Committee has developed a detailed timetable for consultation, development and feedback; this can be found on the website. Here are some of the milestones:

Date	Timetable for Strategic Planning Process
Jan. 18	Release of the Strategic Planning Primer
Feb. 1	Deadline for written responses to the primer*
Feb 26	Strategic Planning session with administration
Feb 28	Strategic Planning session with staff
Week of Mar 4	Strategic Planning session with students
Mar 9	Strategic Planning session with faculty
Mar 28	Strategic Planning session with board Strategic Planning session with alumni
Apr 15	Draft strategic plan shared with community
Apr 30	Deadline for written comments on draft*
May 6	University community roundtable on draft
June 13	Board Executive review proposed Strategic Plan
June 20	Strategic Plan to Board

*Email is stratplan2013@ukings.ca

Further Information

I hope you'll find the Primer useful, and that the nine questions at the end will be helpful to you in drafting your response by February 1, 2013. All comments will be treated as confidential, with no attribution.

The Strategic Planning Primer along with the Terms of Reference for the Steering Committee and the detailed timeline will be uploaded to our website next week. We will email you the link when it's ready. As we progress, the draft and final Strategic Plan will also be uploaded.

If you have any questions or comments, please do not hesitate to contact me at stratplan2013@ukings.ca. I look forward to working with everyone and to a robust discussion.

Thank you for your participation.