**University of King's College, master of journalism application**

**Second part of personal statement**

**Professional project proposal template**

This template will help you complete all of the elements of your project proposal, which is the required second part of your personal statement.

This template should be used in conjunction with the explanation How to Pitch your Professional Project idea, from the King's MJ admissions website {link}.

We don't expect you to know all the details of the project, such as everyone you will interview or all of the documents or data you will use. Projects will evolve. We also don't expect applicants for September admission to have more than a basic understanding of journalism. We do want to have a sense of what you would like to do, based on what you know now.

Your proposal should be from 500 to 1,000 words in total.

The boxes below are Word tables and will expand to include everything you type.

1. Please express your proposal in a single sentence. If you are able to express the central idea of your story in a single sentence, that suggests that your idea is focused and specific. Think of this as a hypothesis or theory for what your story will say. It's OK and expected for the story to evolve.

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1. Please explain your proposed story in more detail, based on your initial research.

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1. Please explain how you expect to go about your research, what order you will do things in, and so on.

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1. What interviews with human subjects do you think you will do? You can include specific individuals here, or generic descriptions.

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1. What documents and websites do you expect you use, based on your initial research?

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1. What data do you expect to use, if any (e.g. data from open data sites)?

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1. Why do you feel this is an important project to do?

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1. Please include anything else you would like us to know about your proposal.

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*Remember that this proposal will be used to help assess your King's/Dalhousie MJ application and your aptitude for advanced studies in journalism. It is not the only factor we consider. We also look at grades, any portfolio you have submitted, the first part of your personal statement, your ability to communicate and write in the English language and our overall assessment of the likelihood a candidate will be successful in the program. We do expect a more complete understanding of journalistic norms and approaches from January admission applicants who have a journalism degree or significant journalistic experience and expect to see this reflected in project proposals.*

*We may ask for additional information during the admissions process. If you are admitted, this proposal will be shared with the instructors who will be working with you. All project proposals will be discussed more deeply after students begin studies. In some cases, faculty may recommend that a student pursue a different project idea or alter the proposal. It is normal for project proposals to go through several iterations before work begins.*